



# ANNUAL REPORT 2022



*We train community health workers because we believe it is the only true way to prevent stunting and end chronic malnutrition in rural and remote villages in Indonesia.  
Will you take the next step with us?*





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## Dear Friends,

Thanks to your generous support, we've saved more than 40,000 children from the devastating effects of stunting. And while that number itself is astounding, the team often reminds me that the ripple effect of training over 53,000 community health workers is what will be felt here in Indonesia for generations.

As we look to the future, we're confident about the impact we will make together in 2023 and beyond. We will expand our work around the world, increasing our focus on partnerships with local and national governments, academics, and like-minded activists and NGOs. Meanwhile, we will continue to break down the barriers between people and access to antenatal care. With your loyal support, we can help those living in poverty build resilience that allows for health, progress and bright futures.

Over the last year, the 1000 Days Fund has focused on building an undeniable stack of proof that our programs work, and our training and interventions tip the scale on stunting prevention, saving lives in some of the most rural and remote places in Indonesia. We've done this by partnering with the Ministry of Health and a handful of health economists to measure the impact of what we do.

Our focus, however, goes beyond stunting statistics, and focuses on the lasting impact of the work we do and the communities we serve. Our policy work at a local level ensures that trained and confident community health workers will serve their communities for generations. Our clinical and practical training leave a legacy and our simple combination of tools and training allows us to learn from, mentor, train and educate those who work alongside us. The cost-effectiveness of the Smart Charts allows us to deliver at scale.

In fact, the districts where we have worked for the last four years are celebrating some of the most impressive drops in stunting rates ever recorded in Indonesia.

Please take a moment to read through the Annual Report. You'll hear directly from staff, frontline community health workers and activists who deliver care where it is needed most, use that experience to change policies, educate the next generation of health leaders, and help others do the same all around the world.

Finding the best nonprofit to support requires some research. The organization's mission should align with your personal values. It should tackle complex issues you are passionate about. And it should have a proven record of impact.



So, how do you assess that?

Get to know them. Read what they write, listen to what they say, and—most importantly—watch what they do. Volunteer your time and attention to their work. Share what you have learned about them with others. And, when the time is right, support their work through donations.

At the 1000 Days Fund, we deeply value our supporters, especially those who attend our events, volunteer their time through grassroots advocacy, and donate to support the work we do all around the world.

I see myself as an impatient optimist. And that optimism is a moral choice magnified. So is generosity.

I have witnessed the power of a single donation and the magnified power of collective generosity and engaged partnership.

The work you make possible is turning the promises of our knowledge and lifesaving tools into better health and hope for the communities we serve. Together, we are the 1000 Days Fund. I am truly grateful for your partnership.

With Warmth & Gratitude,

**Zack Petersen**

**Founder & Managing Advisor, 1000 Days Fund**

# Impact to Date



**33**

Provinces receiving assistance

28 provinces in 2022



**335,797**

Smart Charts distributed

253,680 Smart Charts in 2022



**48,137**

Healthcare Staff and Community Health Workers (CHWs) trained

47,411 people trained in 2022



**593,190**

Pregnant women, Caregivers of Children Under 2 (CU2) and CU2 reached

485,785 reach in 2022

# 2022 Impact: Training & Upskilling



## 4 Trainings for HWs & CHWs:

- Stunting Prevention & Smart Chart
- Lactation Management
- Growth Counseling
- Antenatal Care Counseling

### Impact on Health Workers



**94%**

of health workers trained by 1000 Days Fund have a good knowledge of 3 key messages of stunting



**98%**

health workers have a confidence to train CHWs

### Impact on Community Health Workers



**93%**

CHWs trained by health workers have a good knowledge of 3 key messages of stunting



**97%**

CHWs confidence to educate caregivers about stunting



**93%**

Smart Chart are installed correctly by CHWs

### Impact on Caregivers



**87%**

caregivers who receive counseling with Smart Chart have a good knowledge of 3 key messages of stunting



**79%**

of them put in practice/demonstrating at least 3 (out of 6) ways to prevent stunting. This number is significantly higher than 2021 (54%)

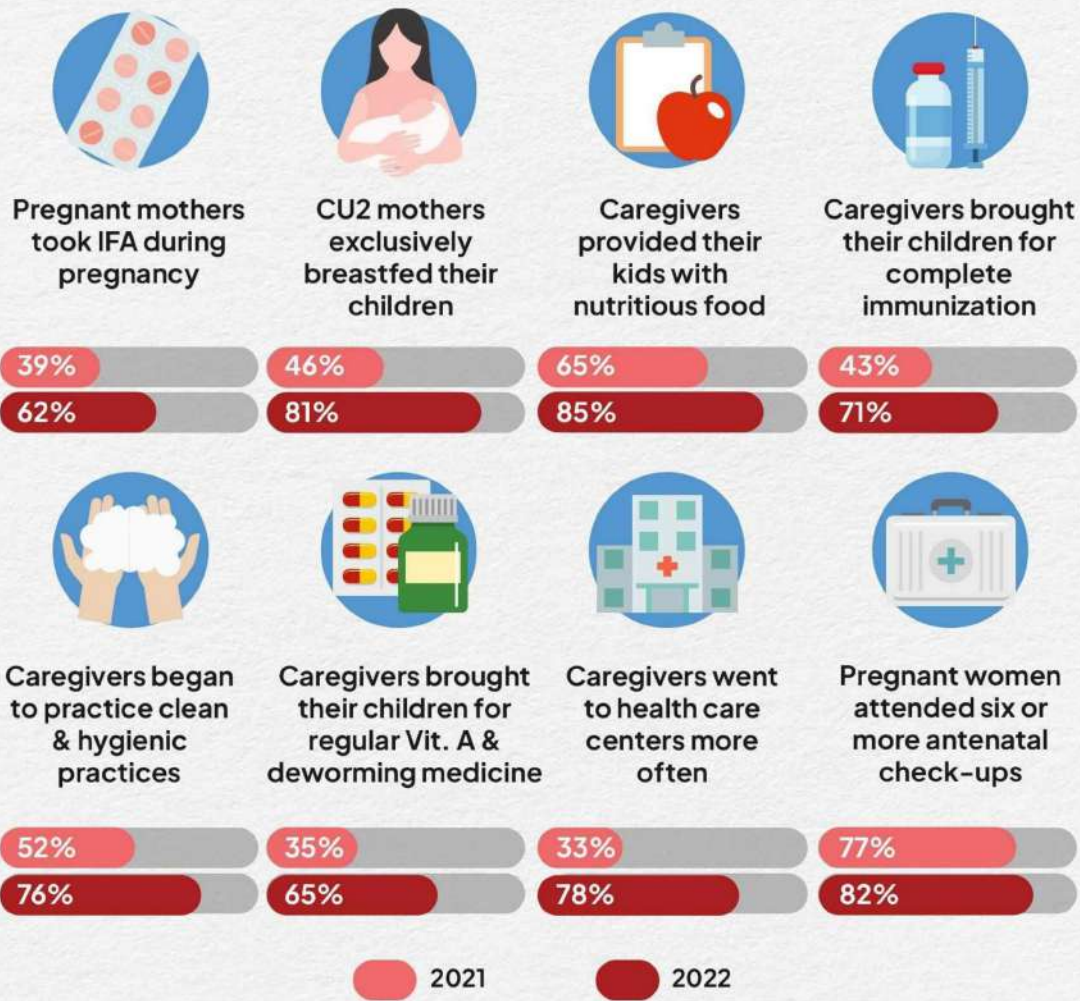


# Impact: Behavior Change

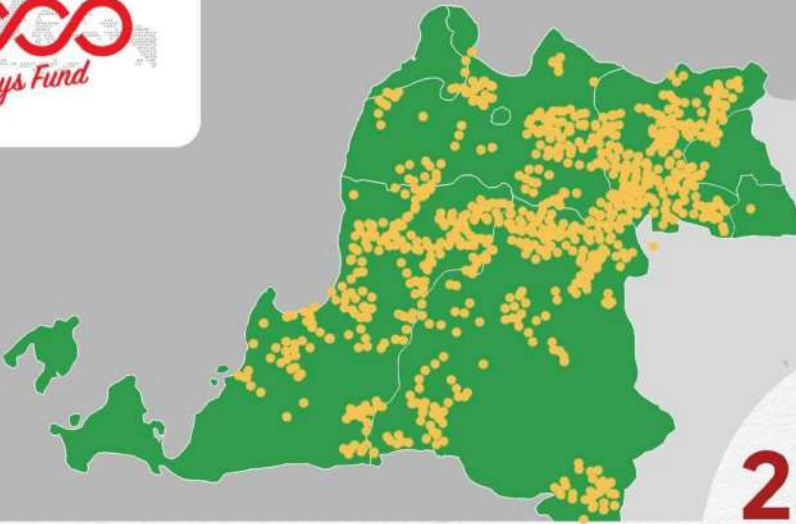
## Measuring Behavioural Change

In 2022 we reached 485,785 pregnant women, mothers or children under two (CU2) and CU2, bringing our total beneficiaries to 643,035.

We ask 1,146 respondent caregivers about what stunting prevention behavior they have taken after receiving counseling with Smart Chart.



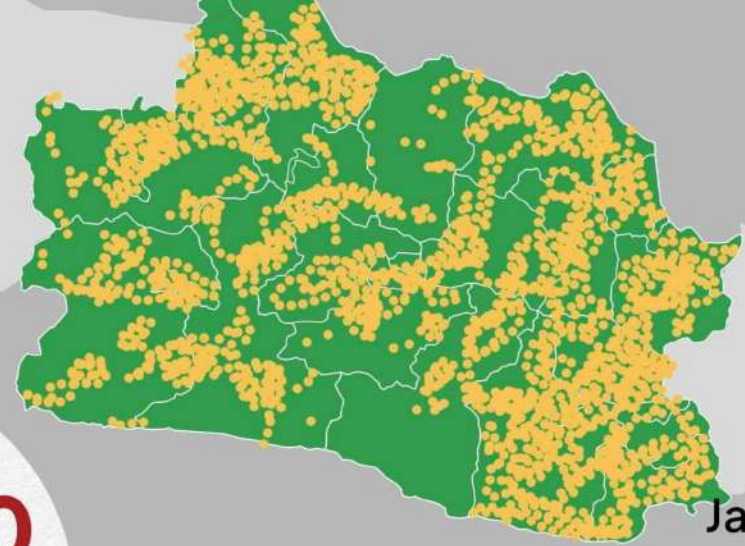
Banten



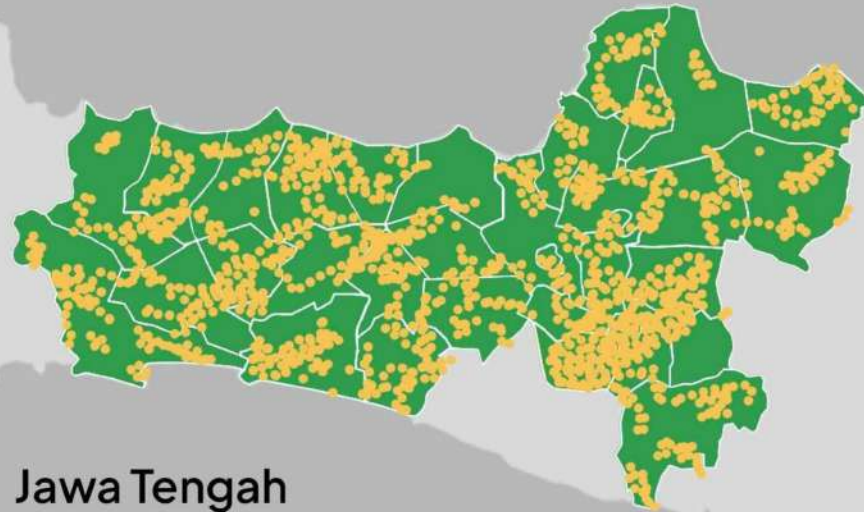
**238,680**

Pregnant women & Caregivers with CU2 with Smart Charts installed

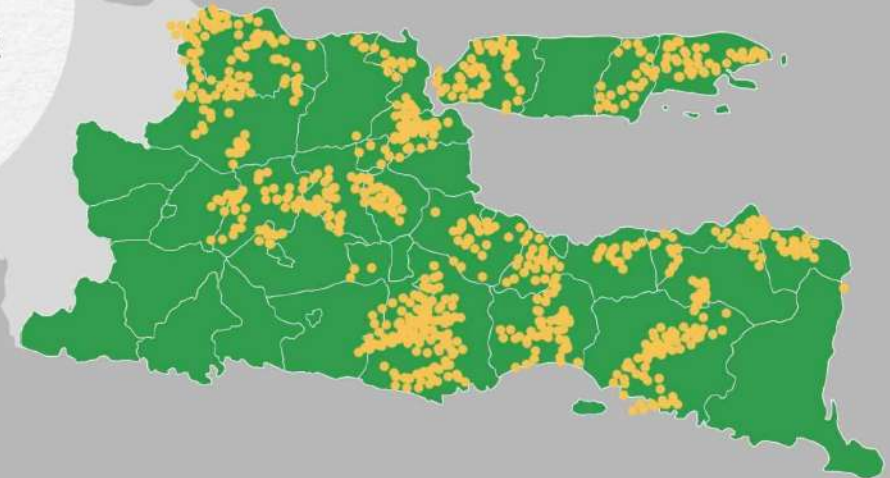
Jawa Barat



Jawa Tengah



Jawa Timur



## Scaling Through Government Systems

Studies have shown that professional community health workers reduce child mortality, improve maternal health outcomes, and provide essential surveillance and response during disease outbreaks. The 1000 Days Fund—alongside BKKBN—is committed to scaling this proven, life-saving intervention, to provide in-home tools to prevent stunting and malnutrition.



A group of kids in Rote Ndao, Rote Island, NTT, was playing around near the Health Center. They show off on how tall they grow.

## Introduction

The 1000 Days Fund was created as a bold approach to invent and test innovative, cost-effective solutions to help end stunting in Indonesia—a condition that affects 1 in 3 children. We are unceasingly committed to improving maternal and newborn health outcomes for the most marginalized across the archipelago. We partner with governments to build capacity, work closely with communities to deliver tools, train CHWs and advocate for national and grassroots policy changes to address the root causes.

The world's fourth most populated country is in desperate need of a cost-effective and scalable solution to stunting. With that in mind, 1000 Days Fund began working in Manggarai Barat in 2018, when the stunting rate was 57%. By 2022, this number had dropped to 39%. This staggering change was the result of government buy-in, cost-effective tools (Smart Charts, WhatsApp bot and YouTube Live) to train CHWs and innovative ways of providing in-home counseling in low-resource settings. Our Smart Chart, a life-sized sticker that costs 0.25 USD to print and lasts for some two years, serves as the centerpiece of CHW and in-home counseling, and is backed up by the Chatbot and YouTube videos.

***We are obsessed with ensuring every village-level health worker in Indonesia can plot a child's growth on an X/Y axis. This often overlooked skill is a game-changer that improves overall data collection and gives healthcare providers the confidence they need to have critical first 1000 days of growth counseling conversations.***

# Our Work



## MENTORING & EMPOWERING HEALTH WORKERS

We provide clinical education and mentoring to train and empower a spectrum of health professionals across Indonesia, with the goal of long-term strengthening of local health systems and antenatal care.



## UTILIZING EVIDENCE-BASED INTERVENTIONS

We advocate for national health policies that prioritize the most vulnerable mothers and children by using evidence-based results, technology and tools.



## CREATING PARTNERSHIPS & BUILDING INFLUENCE

We ensure health care is basic human right by partnering with like-minded NGO and local and national policymakers who help us spread the progress we have made on the village level to greater Indonesia

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# Mentoring & Empowering Health Workers

Flip cards are one of the tools we created for our program team (as pictured here: Elisabeth Giay, 1000 Days Fund Project Manager for Kupang, TTS, and Rote SCEs) to educate caregivers of CU2 on the 3 key messages of stunting.



**Fransiska Ratna Babur**  
Head of Wae Nakeng Health Center

***We're grateful for each training conducted by the 1000 Days Fund in our health center. Each of the four capacity-building activities during 2022 greatly supports our ministry work, primarily when we pass the information to the Community Health Workers in Posyandu because they are the frontlines for pregnant women and mothers with children under two.***





Riana, 1000 Days Fund Quality Assurance Officer, leads Growth Chart Training in Labuan Bajo Health Center, Manggarai Barat. 1000 Days Fund targeting 90% of CHWs can confidently plot a child's growth on an X/Y axis.

## Impact Stunting Center of Excellence

Indonesia is home to some 1.5 million CHWs, 90% of whom are untrained. To bridge those gaps, build strong systems, and provide lifesaving care, 1000 Days Fund focuses on the training, education, and professional development of formal and community health workers.

In 2020, 1000 Days Fund opened Indonesia's first—and only—Stunting Center of Excellence to revolutionize training/coaching for CHWs and health systems leaders.

The Stunting Centers of Excellence serve as a hub for:

- **Technology** — Testing and distributing new and innovative tools to fight stunting. The centers provide a physical space for researchers to translate their findings into solutions on the ground.
- **Skills** — Frontline health workers and midwives throughout the province will receive innovative training and sharing.
- **Systems Strengthening** — Policymakers & influential leaders, for example, gather to learn about stunting, women's empowerment, village fund distribution and data transparency.



▲ A group of health workers performs a household simulation during one of 1000 Days Fund Antenatal Care (ANC) training.



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# Utilizing Evidence-Based Interventions

Baby Ebra and his mother hold a Smart Blanket. The blanket is a tool to encourage pregnant women to conduct antenatal check-ups eight times or more during pregnancy.



# 6-in-1 Intervention Packages

## What are smart charts & smart blankets?

Smart charts and blankets can provide vital information on a child's first 1000 days of life. The colorful tools serve as a 6-in-1 stunting prevention kit installed to remind caregivers of the importance of



Iron and folic acid.



Nutritious diet



Vitamin A supplements  
and de-worming meds.



Routine  
immunizations.



Exclusive  
breastfeeding.



Sanitation and  
hygiene

Messages were designed by moms-for-moms, honed during a series of focus group discussions across 18 islands in Indonesia.

***A Gates Foundation funded study found that arming  
parents with height charts slashed stunting prevalence  
among previously stunted children by 22%.***



Two kids in Eahun, Rote Ndao, are playing in front of the Smart Chart. They are excited to measure their heights.



## How do Smart Charts make a difference?

Smart Charts present easy-to-understand information and an attractive design to help prevent stunting during pregnancy and toddler care. They are a daily reminder to make better decisions during the first 1000 days.

Pilot Study with Ministry of Health in 2022

- Three-fold increased trust in health workers
- Near-doubling in mothers who know how to prevent stunting
- Significant improvement in animal protein intake & dietary diversity among pregnant women and CU2
- Mild positive effect on almost all stunting prevention behavior (Fe Tablet intake, continuous breastfeeding, handwashing, and Posyandu visit), in only 4 months.

## Where are Smart Charts distributed?

The 1000 Days Fund distributes smart charts to individual households, health service centers, schools and mosques to foster behavior change by encouraging mothers, caretakers and community members to regularly measure their child's health and assess their nutritional needs.



▲ A group of health workers & CHWs pose with the 1000 Days Fund Smart Chart as they are ready to distribute and conduct counselling at the household level.

## Who do we work with?

In distributing Smart Charts and ensure effective use, 1000 Days Fund partners with:

- **The Government** through the Ministry of Health and BKKBN (National Family Planning Coordinating Agency)
- **Local NGOs** that deliver health programs or services in communities
- **Public health clinics (Puskesmas)** who are responsible for the delivery of local health services, including through integrated Posyandu

Previous 1000 Days Fund experience shows that the installation of the Smart Charts does not automatically result in an increased understanding of stunting, its importance and key anti-stunting behaviors. The installation of the Smart Charts must also be accompanied by a conversation about stunting, a clear explanation about the Chart, its use, and its key messages. Because of this 1000 Days Fund has also developed training materials and a basic training process for staff and volunteers who are involved in Smart Chart installation.



1000 Days Fund Chairperson Jessica Arawinda and West Manggarai Vice Regent dr. Yulianus Weng, M. Kes signed the MoU as proof of support from the West Manggarai Regency Government's support for the Stunting Center of Excellence (SCE) Program there.



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# Creating Partnerships & Building Influence

The change will take time to come. Therefore our team is determined to establish good relations with all stakeholders so that they become the trusted go-to person for stunting education.

## Building Influence

We have partnered with academics, philanthropists, and leading institutions in the community health sector, including the Abdul Latif Jameel Poverty Action Lab and the World Bank, over the past four years to identify the drivers of high-performing national CHW systems.

Together, we found that a three-track portfolio—stunting centers of excellence, cascade training with government partners and cost-effective and scalable distribution of stunting prevention tools—demonstrated remarkable impact while underscoring important lessons contributing to their success. Each program showed investing in the systems that support CHWs, supporting government-led coalitions, and leveraging NGO partner expertise are effective pathways to change.

As our reach grows, the following lessons provide vital evidence to strengthen and inform national CHW programs—lessons we are disseminating to health systems leaders across Indonesia. These leaders will turn evidence into impact as they harness this information to replicate

large-scale antenatal successes and bring Indonesia closer to achieving its goal of reducing stunting rates to below 14% by next year. In 2022, we engaged 17 government agencies (provincial, kabupaten, and kecamatan), 12 of which providing financial, policy and/or in-kind support to 1000 Days Programs (MoUs, program implementation cost-sharing, training venue, etc.).

We're currently deploying innovative in-service training on antenatal and child health in partnership with the Ministry of Health and the Board of Family Planning (BKKBN). We are piloting the training with an estimated 1,170 CHWs serving 2.9 million people. Utilizing blended learning, the training includes digital tools and in-person facilitated learning and contains innovative videos and demonstration tools. The training has the potential to be scaled nationally in the future -- reaching all 1.5 million CHWs in the national program who serve some 200 million people.



A mother in Rote Ndao, NTT, holds her son. She is one of the CHWs who actively provides and shares knowledge about stunting prevention with other mothers in her village.



Fx Rate	15,731.00	14,268.00
<b>STATEMENT OF ACTIVITY</b>		
	2022	2021
<b>INCOME</b>		
<b>Grant and Donation</b>		
Corporate contribution	59,030	111,463
Government grants	-	-
Non-profit and Foundation Grants	361,465	461,059
Individual Donation	15,327	30,796
In-Kind Donation	-	-
<b>Total Grants and Donation</b>	<b>435,821</b>	<b>60,317</b>
<b>Service/Fee income</b>		
Consultancy/Honorarium	662	35
Non-Operating Income	2,611	4,187
<b>Total Service / Fee Income</b>	<b>3,273</b>	<b>4,217</b>
<b>TOTAL INCOME AVAILABLE FOR THE YEAR</b>	<b>439,095</b>	<b>607,535</b>
	2022	2021
<b>EXPENSE</b>		
<b>Operational Costs</b>		
Staff Compensation	1175,916	118,791
Staff Allowance	13,518	2,201
General Administrative Expense	36,583	2,493
Office Supplies	10,798	2,119
<b>Total Operational Costs</b>	<b>236,814</b>	<b>125,604</b>
Program Costs		
Program Support	21,291	46,333
Project Travel	65,545	39,678
Meeting & Incidentals	-	14
Toolskits & Printings	60,461	28,538
Shipping and Delivery Costs	2,185	458
Consultants and professional fees	6,116	5,197
Donation Awards and Grants	-	-
<b>Total Service / Fee Income</b>	<b>155,599</b>	<b>120,219</b>
Other Income (Expense)	2,804	2,088
<b>Total Other Income (Expense)</b>	<b>2,804</b>	<b>2,088</b>
<b>TOTAL EXPENSE</b>	<b>392,413</b>	<b>245,823</b>
<b>NET ASSETS AT END OF THE YEAR</b>	<b>49,486</b>	<b>363,800</b>
<b>TOTAL EXPENSE</b>	<b>482,016</b>	<b>188,216</b>
<b>NET ASSETS AT END OF THE YEAR</b>	<b>531,502</b>	<b>482,016</b>

Fx Rate	15,731.00	14,268.00
<b>STATEMENT OF POSITION (USD)</b>		
	2022	2021
<b>INCOME</b>		
<b>Assets</b>		
Cash	472,697	428,571
Deposito	47,677	52,565
Advance	10,564	-
Fixed assets	5645	880
<b>Total Assets</b>	<b>531,502</b>	<b>482,016</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
<b>Net Assets</b>	<b>531,502</b>	<b>482,016</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>531,502</b>	<b>482,016</b>

### Revenues

Fund contributions received during fiscal year 2022 and recorded as revenue was USD 439,095 decreased 28% over last year in 2021. Contributions are classified as either with or without donor restrictions. Inside of that, 83% of total contributions were derived from non-profit and foundation grants.

### Expenses

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function of the organization. These expenses are allocated on a functional basis applied to the organization's various programs and supporting services. In fiscal year 2022, total expenditures were USD 392,413, in which 60% of the total amount was for operational activities.

### Net Assets

In the fiscal year 2022, total net assets reported was USD 531,502. Net assets are classified with donor restriction (Temporary restricted) and without donor restrictions (Unrestricted), to properly disclose the nature and amount of significant resources that have been restricted in accordance with specified objectives.



**With your help,  
we can end  
Indonesia's silent  
emergency.**



Two kids in Rote Ndao, NTT, are playing around happily. Where one of the 1000 Days Fund SCEs is built to provide equal access for every child in Rote Ndao, NTT.



**YAYASAN SERIBU CITA BANGSA**

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