

Impact Report 2024



Alignment With The Sustainable Development Goals



SDG 2: Zero Hunger
(through reducing malnutrition and stunting)



SDG 3: Good Health and Well-being
(maternal, newborn, and child health)



SDG 4: Quality Education
(education and training delivered to CHWs)



SDG 5: Gender Equality
(empowering women through health and caregiving roles)



SDG 10: Reduced Inequalities
(rural health access, equity)



SDG 11: Sustainable Cities and Communities
(systemic change)



SDG 17: Partnerships for the Goals
(collaboration with local government, corporates, individuals, foundations both domestically and internationally)





Children in North Lombok, West Nusa Tenggara, smile for the camera during our field visit.

Photo by 1000 Days Fund



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Letter from the Board



I've had the privilege of witnessing firsthand the deep passion that drives 1000 Days Fund. What sets this organization apart is how that passion consistently translates into meaningful, high-impact work. The team's obsession with high-fidelity solutions—rather than simply chasing numbers—is one of its most admirable qualities. Every decision is anchored in an evidence-based approach, ensuring that our interventions are both effective and sustainable.

Over the years, I've also seen the organization evolve into a more professional, transparent, and accountable institution. This growth has strengthened our ability to deliver on our mission and maintain the trust of all stakeholders—partners, donors, and communities alike.

I am incredibly proud of what 1000 Days Fund has achieved so far. The progress we've made is a testament to the heart, rigor, and integrity that fuel this movement. The best is yet to come.

Gary Evano Daniel

Partner & Managing Director
Vice Chair 1000 Days Fund Board of Trustees



Letter from the Founder



Our message is simple: If we want healthier communities, stronger economies, and generational change, we need to start with nutrition.

Governments know these benefits best of all. That's why I was encouraged to see a number of them announce commitments at N4G to scale up nutrition interventions, including through innovating new financing mechanisms like the Child Nutrition Fund (CNF). These investments help deliver critical nutrition interventions to children and pregnant women, including expanded access to Multiple Micronutrient Supplements which contain 15 essential vitamins and minerals to improve the nutrition of expecting mothers and improve birth outcomes.

To the institution and individual donors stepping up to help us prioritize this urgent work—including Dovetail, Anthonia Hui and Johnson & Johnson—thank you. Your commitments bring us that much closer to reaching over 320 million women and children with vital nutrition resources by 2030 and providing a lifeline to future generations.

To the wider community: Now is the time to build on this momentum and ensure that every person, everywhere, has access to the nutrition they need to lead healthy and productive lives

Zack Petersen

Founder & Managing Advisor

Fighting malnutrition isn't charity—it's strategy.

The 1000 Days Fund and the Ministry of Health are campaigning to reach 320,000 pregnant women and children under 2 by training and equipping 50,000 community health workers with the tools, confidence and agency to deliver essential nutrition counseling and health services to the countries most vulnerable communities.



Two community health workers in Lebak are seen demonstrating how to educate others about the three key messages of stunting using our Smart Chart during a training session.
Photo by 1000 Days Fund

Transforming Child Health in East Nusa Tenggara (2019–2024)

28% → 8%

Stunting rate drop in 6 years
in Manggarai Barat

41%

Average stunting reduction
in districts with 2+ years of
TDF support

70%

Mothers adhering to
iron/folic acid
vs. 44% national average

78%

Exclusive breastfeeding rate
vs. 69% national average

72%

Antenatal care (ANC)
attendance
vs. 18% national average

65%

Basic immunization rate
vs. 36% national average

2024 Pilot Results

91%

Pregnant women
completed 6+ ANC visits

11%

Low birth weight incidence
(down from 37.5% baseline)



34 Provinces
receive assistance:



655,806

Pregnant women, caregivers
Children Under 2 and
Children Under 5 reached



344,454

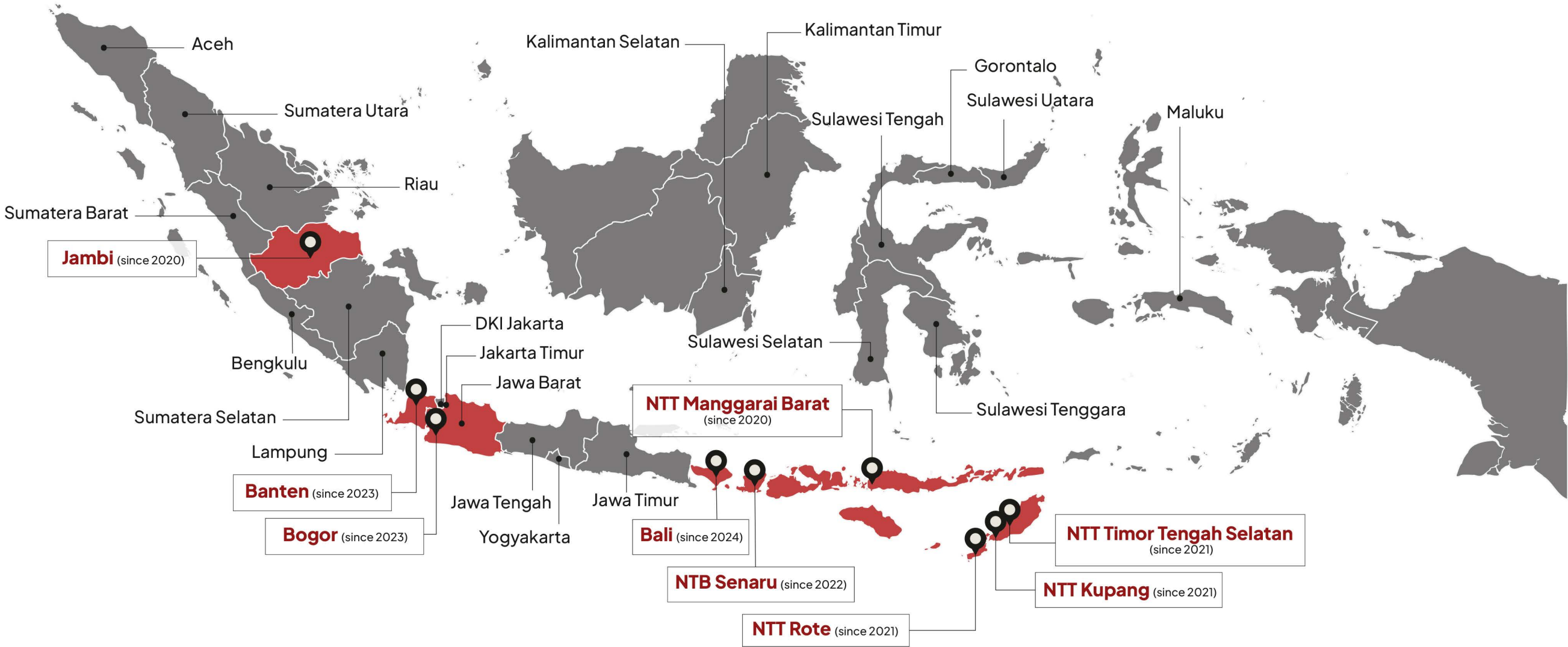
Smart charts distributed



61,712

Healthcare staff
& CHWs Trained

2024 Impact to Date



Measuring Behaviour



Caregivers who provided their kids with nutritious food

2023 73%

2024 85%



Caregivers who put into practice higher standards of hygiene

2023 52%

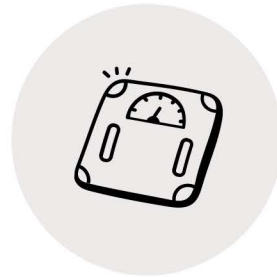
2024 78%



Adherence to deworming medication by children under 2

2023 39%

2024 53%



Increased attendance at village-level health posts

2023 81%

2024 87%



93%

Mothers of children under 2 who exclusively breastfeed in 2024



Our Field Programme Coordinator, Agatio Nanu, connects with children in Manggarai Barat, fostering strong community relationships for effective communication.

Photo by 1000 Days Fund

Minister of Health Pushes 1000 Days Fund to Scale

Following three years of dedicated effort, the 1000 Days Fund had the distinct honor of presenting its scaling strategy to **Budi Gunadi Sadikin, Minister of Health of the Republic of Indonesia**.

This pivotal meeting centered on three key requests:

1. **Endorsement of the 1000 Days' Blended Training Module:** Formalizing the skills of Indonesia's 1.5 million community health workers.
2. **Policy Formalization Witness:** Joining Board Emeritus Andy Noya to commemorate the signing of a district-level policy in Manggarai Barat, NTT, solidifying support for frontline CHWs.
3. **Collaborative Pilot Program:** Co-designing a pilot initiative to halve the incidence of low birth weight babies among pregnant women.

Minister Sadikin's decisive and enthusiastic support was immediate, paving the way for significant advancements:

- **National Training Integration:** Commitment to feature our training materials on the Ministry's website with official endorsement by January 2025.
- **Provincial Policy Advancement:** Support for a provincial-level policy in NTT, with a commitment to convene key stakeholders, including Andy Noya and Governor Melki, for a collaborative strategy session.
- **Expanded Pilot Initiative:** Agreement to extend the low birth weight reduction pilot across three islands in NTT: Timor, Flores, and Sumbawa, amplifying the program's reach and impact.



Minister of Health Budi Gunadi Sadikin speaks during a pivotal meeting in Jakarta, where he expressed strong support for the 1000 Days Fund's national scaling strategy.

Photo by 1000 Days Fund

1000 Days Fund Joins RCT Stakeholder Meeting in Rwanda

The 1000 Days Fund's participation in the Rwanda RCT stakeholders meeting, hosted by the Elsa Miller Foundation, highlighted its strong commitment to evidence-driven innovation in reducing stunting. The Fund had the unique opportunity to engage alongside global experts such as Robert Black and Zulfiqar Bhutta (1000 Days Fund's Research Advisory Board) to discuss scalable interventions. Central to these discussions was the "Goldilocks Challenge" framework, which emphasizes finding the right balance between localized adaptability and systemic rigor.

The Goldilocks Challenge framework draws its name from the classic fairy tale, where Goldilocks seeks options that are "just right" – neither too much nor too little. Applied to social programs, this framework guides organizations to develop evidence and monitoring systems that are credible, actionable, responsible, and transportable (the CART principles). It encourages finding the "just right" fit for evidence collection and evaluation that suits the specific context and stage of a program, avoiding overly complex or insufficient data approaches. This balance ensures that interventions are both effective and scalable, while remaining adaptable to local needs.

At the meeting, key outcomes included optimizing health worker training protocols, integrating real-time data dashboards, and aligning cross-sector efforts to meet Indonesia's stunting reduction targets. By prioritizing empirical accountability and iterative learning, the 1000 Days Fund sharpened its focus on solutions that are both context-specific and scalable—such as empowering community health workers—while reinforcing its role as a bridge between grassroots innovation and national policy.



Zack Petersen, Founder of the 1000 Days Fund, and Zulfiqar Bhutta of the Research Advisory Board, were given a private tour of the University of Global Health Equity in Butaro, Rwanda.

Photo by 1000 Days Fund



Partnerships & Funding

1000 Days simultaneously lives within the boundaries of government-run data initiatives, while at the same time employing an internal compass to gauge "real data" that represents the reality of populations served

Our fundraising strategy seeks to guarantee the necessary annual dollar amount to achieve organizational goals for 3–5 years (in order to allow for focus on the actual work, rather than fundraising for the work).

Strong government relations approach & strategy seeks allows us to seamlessly partner with the current leadership in a way that results in immediate benefits for that create a path toward scale

We're focused on retaining an amazing team through strong culture, purpose, growth opportunities, and competing with lucrative overseas offers in creative ways. The team itself is the most valuable asset and if they cycle, it inevitably does damage to momentum.

Smart Chart Adoption

In 2024, the 1000 Days Fund continued its collaboration with Mercy Corps in Timor Leste and the Zuellig Family Foundation in the Philippines to support the adoption of Smart Charts in these countries. Building on this progress, our 2025–2027 strategy aims to replicate this successful model by expanding partnerships with additional organizations both within Indonesia and internationally. Through these efforts, we hope to scale the impact of Smart Charts, enabling more communities to benefit from stunting prevention.

Johnson & Johnson Foundation

The 1000 Days Fund, supported by the Johnson & Johnson Foundation, is expanding its team to sustain programs in East Nusa Tenggara and West Nusa Tenggara. The initiative targets health inequities by training and connecting CHWs through its Kader Academy, addressing stunting and malnutrition among children caused by inadequate maternal nutrition knowledge, poor antenatal care, and limited access to clean water. In five districts, 8,700 CHWs serve 68,467 mothers. By empowering CHWs with skills and formal connections to primary healthcare centers, the program aims to reduce stunting rates and improve maternal and child health outcomes.



Ibu Ayu, a CHW from Komodo Island, demonstrates her knowledge of the three key stunting messages using the 1000 Days Fund's Smart Chart.

Photo by 1000 Days Fund



Peer-Reviewed Evidence

1000 Days Fund is committed to advancing peer-reviewed evidence that supports and strengthens Indonesia's CHW system. In 2024, we worked in collaboration with leading experts and research institutions, we prioritized the production and publication of rigorous studies and technical papers that inform our approach and drive innovation in stunting prevention. By grounding our programs in robust data and scientific analysis, we ensure that our interventions are effective, empowering CHWs across Indonesia to deliver measurable impact in maternal and child health.

The Lancet, 2024

One Term to Transform: Universal Health Coverage Through Professional Community Health Workers

Global health workers shortages demand action. Professional CHWs (proCHWs) offer a transformative, cost-effective solution to achieve universal healthcare. Skilled, salaried, and well-supported, proCHWs save lives, boost economies, and ensure access, even during crises. National proCHW programs are feasible with resources and political will, empowering ministers to rapidly strengthen health systems.

DOI: [10.1016/S0140-6736\(24\)02713-2](https://doi.org/10.1016/S0140-6736(24)02713-2)

Paediatrica Indonesiana, 2024

Improving Stunting Prevention Program Through Community Healthcare Workers Training and Home-Based Growth Monitoring: A Quality Improvement Model

A quality improvement model, including capacity building for community healthcare workers and home-based growth monitoring using smart charts, significantly improved posyandu performance and stunting prevention efforts in rural Lombok, Indonesia.

DOI: <https://doi.org/10.14238/pi64.6.2024.536-45>



A representative from Yayasan Life After Mine, a senior community health worker, and a midwife during a home visit at Nggorang, Manggarai Barat.

Photo by 1000 Days Fund

The International Journal of Health Planning and Management, 2025

Professionalization of Community Health Workers: Time for A Formal Contract

Community health workers (CHWs) are vital to effective primary healthcare, yet often lack adequate support. While skilled, supplied, supervised and salaried CHW programs ("proCHW") enhance healthcare access, this study proposes adding 'security' – formal contracts – to that framework. Currently, many CHWs volunteer without contracts, risking arbitrary replacement. Formal contracts offer legal safeguards, ensuring fair employment with minimum wage and career paths. Securing CHW contracts requires political will, public-private partnerships, and tailored funding strategies aligned with local administration. Sustainable funding maximizes CHW program impact, strengthening primary care worldwide.

DOI: <https://doi.org/10.1002/hpm.3897>



Role play during training is an effective method to deepen CHWs' understanding of key stunting messages.

Photo by 1000 Days Fund



Key Objectives & Highlights

Operational Excellence

Our board comprises a diverse range of expertise in business, scientific research, health management, and public policy, allowing us to significantly amplify the impact of evidence-based scalable solutions. This year, we have established several committees within the board, including the Governance & Legal Committee, which oversees organizational compliance and policy; the Audit & Finance Committee, responsible for financial oversight and resource mobilization; and the Program & Monitoring Evaluation Committee, focused on program quality, impact assessment, and data-driven decision-making.

BOARD OF TRUSTEES

Ima Abdulrahim
Chairperson of the Board of Trustees

Gary Evano
Vice Chair Board of Trustees

Lisa Luhur-Schad
Board of Trustees

Dr. Rahmat Hidayat Setiawan
Board of Trustees
Program & Monitoring Evaluation Committee

Arief Aziz,
Board of Trustees
Governance & Legal Committee

BOARD OF SUPERVISORS

Kristin Soeryadjaya
Chairperson of the Board of Supervisors
Governance & Legal Committee

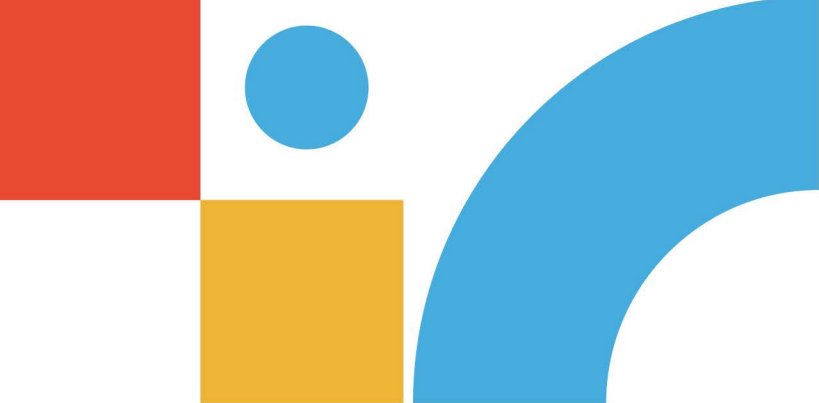
Dr. Ait-Allah Mejri
Board of Supervisors
Audit & Finance Committee

William Gondokusumo
Board of Supervisors
Audit & Finance Committee

Dr. Tiara Marthias
Board of Supervisors
Program & Monitoring Evaluation Committee

Thomas Thrasher
Board of Supervisors
Audit & Finance Committee

Arief Parhusip
Board of Supervisors



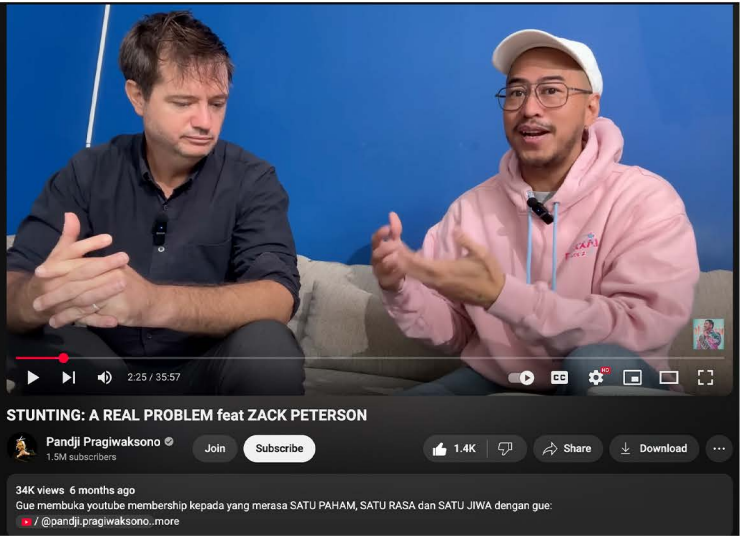
Strengthen Influence

Media Coverage

In 2024, we maintained a strong media presence through diverse engagements such as keynote speeches, documentary screenings, interviews, and a feature on one of Indonesia's most popular YouTube channels. These efforts led to coverage in 47 domestic media outlets and over 15 impactful media engagements.



Rahimah Abdulrahim, Chairwoman of our Board of Trustees, recently shared insights on stunting prevention during an interview on SEA Today News



Zack Petersen joins Pandji Pragiwaksono on his renowned YouTube channel



Maldo Imanuel Likumahuwa, our Field Program Lead, represented 1000 Days Fund during a segment on RRI Radio

Members



Becoming the First Indonesian Member of the Community Health Impact Coalition (CHIC)

We are the first Indonesian member of the Community Health Impact Coalition (CHIC), a global movement to professionalize community health workers (CHWs). By implementing CHIC's "5S" framework—**salaried, skilled, supplied, supervised, and sustained**—we advocate nationally and locally to empower CHWs, strengthen healthcare systems, and improve health outcomes across Indonesia.



Zack Petersen, Founder of 1000 Days Fund, stands with Dr. Elvieda Sariwati, M.Epid, Director of Health Promotion at the Ministry of Health, and Jeremy Haning, Head of the Development Planning Agency of Rote Ndao, following the development of district regulation (Peraturan Bupati Rote Ndao No. 68 Tahun 2024)-marking a key milestone in advancing local health policy. Photo by 1000 Days Fund

Rote Regent Regulation

1000 Days Funds' contribution to the development of the Regent Regulation Number 68 of 2024 serves as the legal framework for the Integration of Primary Services (ILP) in the region.

1. **Legal framework** for 25 basic skills of CHWs at the regional level.
2. **Strengthening CHWs** through selection processes, training, supervision, and providing appropriate incentives based on their workload and skills.
3. **Budgeting village funds** for disease management efforts, including stunting.
4. **Enhancing health education** through innovative media such as Smart Charts and Smart Blankets.

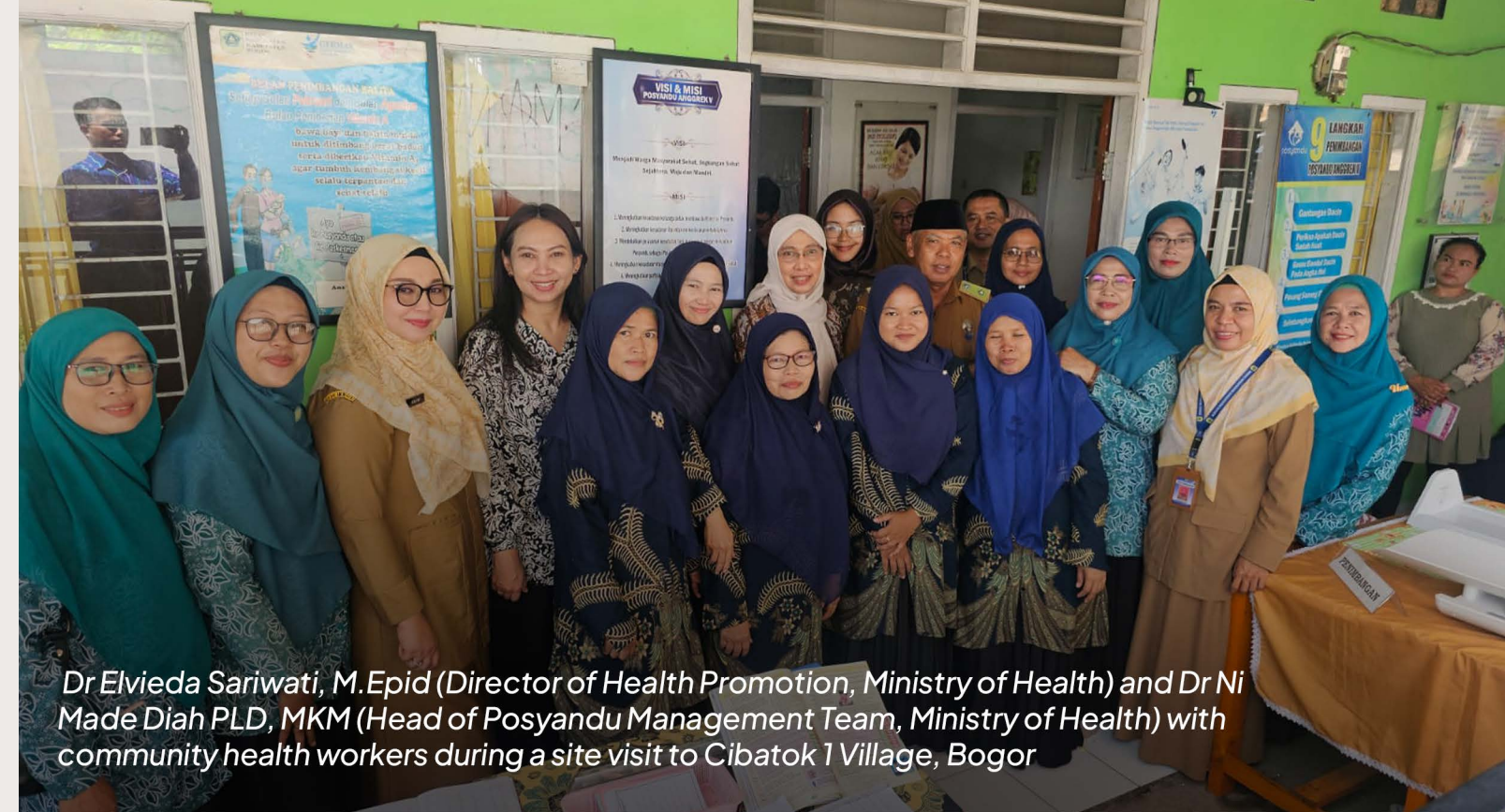


1000 Days Fund Releases Their Documentary

Set in Labuan Bajo, Indonesia's **Silent Emergency: Stunting in Rural Populations** is a compelling short documentary that explores the alarming prevalence of stunting in Indonesian rural communities, particularly in East Nusa Tenggara. Through personal stories, expert interviews, and vivid on-the-ground footage, it highlights the devastating effects of stunting on children, families, and the nation. The film also showcases the impactful work of the 1000 Days Fund in empowering community health workers to combat this crisis. Winning the **2024 Inspiring Award at Inspiring Asia**, it calls for urgent nationwide action to address this silent emergency.



Safarah Risvie (1000 Days Fund Training & Curriculum Lead) with Erick Thohir (Minister of State-Owned Enterprises) whilst visiting our booth during BUMN event in Jakarta



Dr Elvieda Sariwati, M.Epid (Director of Health Promotion, Ministry of Health) and Dr Ni Made Diah PLD, MKM (Head of Posyandu Management Team, Ministry of Health) with community health workers during a site visit to Cibatok 1 Village, Bogor

Government Relations

We highly value our strong collaborations with the Ministry of Health and the Ministry of State-Owned Enterprises, whose continued support has been vital to our achievements in 2024. Key highlights include a visit from Pak Erick Thohir to our booth at the Yayasan BUMN event, as well as meaningful engagements with Ministry of Health representatives alongside our community health workers in Cibungbulang.

Prove the Model

Community Case Management of Stunting

Community Case Management (CCM) of stunting was first piloted in Cibatok 1 Village, Bogor, in August 2023, thanks to the generous support of Yayasan Pelayanan Kasih A&A Rachmat, Yayasan Adaro Bangun Negeri, and Infokes Indonesia. This program features a targeted approach to home visits, where community health workers conduct monthly visits to malnourished and hypertensive pregnant women to prevent low birth weight births. Given that low birth weight contributes to 20% of stunting cases in Indonesia and South Asia, this intervention is critical. Over the course of a year, we reached 901 beneficiaries, achieving a 69% reduction in low birth weight cases (from 37.5% to 11.5%) in Cibatok 1 Village. Building on this successful pilot, we are now replicating the CCM model across East Nusa Tenggara.



The 1000 Days Fund's Smart Chart is an educational tool that helps parents understand stunting, its effects, and how to prevent it.

Photo by 1000 Days Fund

Enhance Quality of Research

Research Advisory Board

In 2024, guided by our focus on increasing evidence-based programs and advocacy, we created our first Research Advisory Board. The RAB members comprise global experts in child health, growth development, and program monitoring & evaluation. Chaired by Fred Carden and Yanuar Nugroho, the RAB conducts two meetings per year that have resulted in the development of three studies: case study, implementation research study, and our RCT. We also collaborate with these members to produce more proCHW evidence and continuously develop our M&E framework to match the most updated evidence.



Our Research Advisory Board during the annual meeting in Bali, Indonesia.
Photo by 1000 Days Fund

Case Study

In 2024, we launched a case study which aims to scientifically assess our contributions to the stunting prevalence reduction in Rote Ndao & Manggarai Barat compared to other districts. With Elizabeth Pisani, an epidemiologist with over 20 years of experience at the helm, we expect the results to be available in 2025.

“It is a testament to the strength and maturity of 1000 Days Fund that it launched a Research Advisory Board (RAB) as part of improving its delivery. Opening itself up to scrutiny in this way demonstrates its seriousness and willingness to hear not only about its strengths and successes – which are many – but also any areas that need improvement. It is our privilege to serve as Co-Chairs of this inaugural RAB and we will strive to provide the support and advice that 1000 Days Fund needs”

**Fred Carden & Yanuar Nugroho,
Co-Chairs of Research Advisory Board**



Reskial Teluain, who serves as Village Head, attended a CHW training session in Rote Ndao, recognizing the importance of understanding the vital role community health workers play in supporting the well-being of the community.

Photo by 1000 Days Fund

“

Working in the far reaches of Rote, I see firsthand the challenges the mothers face. My newfound confidence in counseling on iron, folic acid, and growth monitoring is a catalyst for change. I am part of a movement to ensure every child has the opportunity to thrive, regardless of their location.

”

**Reskial Teluain,
Kepala Desa Matanae, Kab. Rote Ndao**



Financial Statement & Summary

**YAYASAN SERIBU CITA BANGSA STATEMENTS OF ACTIVITY
FOR THE YEAR ENDED DECEMBER, 31 2024
(In Rupiah)**

CHANGES IN UNRESTRICTED ASSETS

Unrestricted Contributions

Grant and Donation Unrestricted	8,737,116,490
Other Income Unrestricted	573,310,144
Total of Unrestricted Contributions	9,310,426,635

UNRESTRICTED EXPENSES:

Operational Expenses Unrestricted	5,319,345,008
Program Expenses Unrestricted	2,100,172,206
Total of Unrestricted Expenses	7,419,517,215

INCREASE (DECREASE) UNRESTRICTED NET ASSETS 1,890,909,420

CHANGES IN TEMPORARILY RESTRICTED NET ASSETS

Temporarily Restricted Contribution

Grant and Donation Restricted	3,335,462,951
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Total of Temporarily Restricted Contributions 3,335,462,951

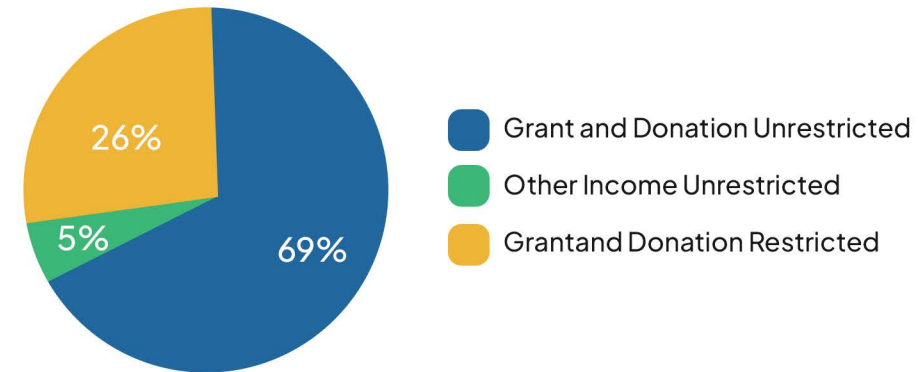
Program Expenses Restricted	4,266,962,271
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Total of Temporarily Restricted Expense 4,266,962,271

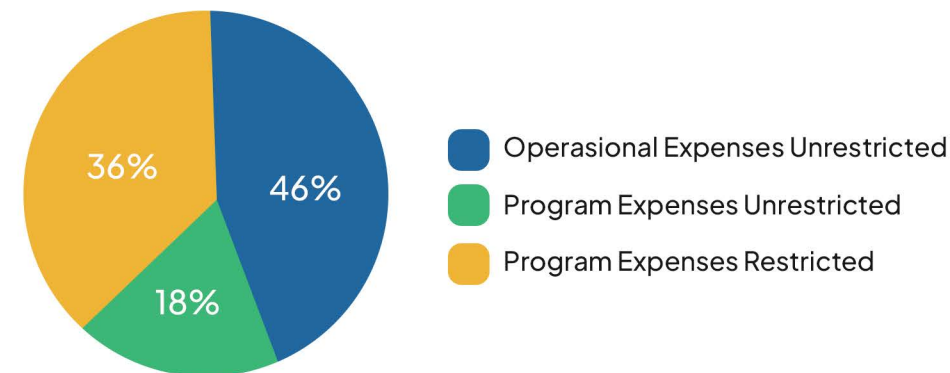
INCREASES (DECREASE) TEMPORARILY RESTRICTED NET ASSETS (931,499,320)

Increase (Decrease) Net Assets 959,410,101

Income 2024



Expenses Assets 2024



2024 Financial Focus

In 2024, we focused on strengthening our core: refining programs, investing in evidence, and supporting the people who bring our mission to life. We prioritized team wellbeing, consistent field implementation, and capacity building, recognizing that strong, supported teams are key to lasting impact in maternal-child health and stunting prevention.

We also advanced our learning agenda, generating data to inform our scale strategy and deepen our advocacy efforts. A key milestone was securing multi-year support from the Johnson & Johnson Foundation, which enables us to grow our team, expand programming, and solidify operational stability heading into 2025.

As we move forward, our focus remains clear: to cultivate a balanced, sustainable funding model while delivering on our mission with even greater clarity, conviction, and care for both our team and the communities who inspire everything we do.



Supporters

With Gratitude

As we reflect on 2024, we are deeply thankful for our generous supporters and dedicated partners who made every moment of impact possible. Over the past 5 years, our community has helped stunting prevention across Indonesia and other countries. Thank you for standing by us and enabling this life-changing work. With your support, we ended 2024 strong and look forward to an even brighter 2025.

International Funders

Asia Community Foundation
MAC3
Johnson & Johnson Foundation
Elsa Miller Foundation
Good Today
UK Online Giving Foundation

Domestic Funders

PT Adaro Indonesia
Yayasan Pelayanan Kasih A&A Rachmat
Yayasan Adaro Bangun Negeri
Persada Investama Capital
William & Lily Foundation
Yayasan Life After Mine
IsHK Tolaram Foundation
PT Prima Wahana Caraka
PT. Softex Indonesia
Yayasan Bhakti Tanoto
Yayasan BUMN
PT Pertamina Patra Niaga Aft El Tari (Kupang)
MD Entertainment
Kitabisa
The Bali Florist
SwissCham Indonesia
Campaign
Mitra Prodin
Atlas Pearl
Berkah Nusantara
PT Adhya Bogaindo Sejahtera
PT Forcus Asia Group
SSG Coffee
PT Biji Kopi Unggulan
Riviera

Philanthropic Supports

Lulu Mada Kusuma
Carmen Jap
William Gondokusumo
Evatania Rahmat
Beatrice Christine
Nayla Punjabi
Beby Tsabina
Emmanuelle Katarina H.
Monesh Dileep A.
Raj Prem Bhojwan
Sahil Anand Mahtani
Priya Tarmin Nanwani
Sita Ram Manwani
Sunita Dhamoo Punjabi
Pavan Kapoor
Aruna Balramm
Joti Prakash
Durupati Sunder Tolani
Chandiramani Melwani
Nazneen H Khubchandani
Vidya Devi Amar Nanwani
Koshilia T. Jethanand
Shanta Mirpuri
Kiram Chandur
Bharat Jivat
Sarita Ramesh
Krisha Deepak Melwani
Rita Thakurdas Pursani
Poonam Vashdev Kewalrama
Preeti Dhamoo Panjabi
Shanta Mulchand Bahrwan
Laura C Hanna
Azla Leika Sejahtera

Yowita Rahmat Lestari
Indra S. Butschkau
Nurkhalishah
Occi Wijaya
Laurent Pier
Ria Aryaningsih
Jared James
Elvina Faustina Dhata
Danny Kusuma
Pamela Davis

Partnerships

Kementerian Kesehatan Republik Indonesia
Pemerintah Provinsi Nusa Tenggara Timur
BKKB
Community Health Impact Coalition
MD Foundation
Infokes Indonesia
QuBisa
Portkesmas
Ibu2ID
Solar Chapter
PT Myriad
Dr. Tan Shot Yen
Dr. Ranti Astria Hannah, SpA
Behavioral Insights Team
Myriad USA
Panorama Global

